The probability of two events A and B happening,  $P(A \cap B)$ , is the probability of A, P(A), times the probability of B given that A has occurred, P(B|A).

$$P(A \cap B) = P(A)P(B|A) \tag{1}$$

On the other hand, the probability of A and B is also equal to the probability of B times the probability of A given B.

$$P(A \cap B) = P(B)P(A|B) \tag{2}$$

Equating the two yields:

$$P(B)P(A|B) = P(A)P(B|A)$$
(3)

and thus

$$P(A|B) = P(A)\frac{P(B|A)}{P(B)}$$

$$\tag{4}$$

This equation, known as Bayes Theorem is the basis of statistical inference.